OPEN DATA FACT SHEET
LATIN AMERICA & CARIBBEAN

Open data is used across all sectors in Latin America and the Caribbean.* Nonprofits and developer groups account for a large proportion of the organizations that use open data. The majority are SMEs.

* Regions and country income levels reflect the World Bank geographic regions and income-level classifications.

SUMMARY
Nonprofits and media organizations in Latin America and the Caribbean use open data for research, journalism and advocacy. Many companies are also using this resource to provide IT and geospatial, business, research and consulting services across the region. Many focus on using open data in ways that provide social benefits as well, such as improving financial access and inclusion. Government operations, demographic and social, geospatial, business and economic data are the most used types of open data.

USE CASES
Chequeado
A fact-checking service that monitors political activities in Argentina
Country: Argentina
Impact: Enforces accountability in political discourse.
Data Used: Public safety data from the Ministry of Public Safety and Attorney General of the Province of Buenos Aires; Legal data from Argentina’s Ministry of Justice; Demographics and social data from Argentina’s Census; Economics statistics from Argentina’s National Directorate of External Sector Statistics
URL: http://chequeado.com/

ENOVA
Seeks to bridge the digital divide in education through open technology platforms
Country: Mexico
Impact: Provides free online platforms students and educators to advance adaptive and accessible learning
Data Used: Social and demographic data (population density, income, level of education), transportation and environmental data (public transportation systems, green areas, and access to roads), education data (public schools) from the Govt of Mexico
URL: http://enova.mx/

Ojoconmipisto.com
Monitors the spending of municipal funds in Guatemala
Country: Guatemala
Impact: Promoting civic-minded journalism and citizen participation
Data Used: Procurement data (Guatecompras) from Guatemala’s Ministry of Finance
URL: http://ojoconmipisto.com/